



Approved by AICTE,  
Ministry of Education,  
New Delhi  
Govt. of India



# KEJRIWAL INSTITUTE OF MANAGEMENT & DEVELOPMENT STUDIES

**Nurturing Managers for Tomorrow**

Information  
Brochure

2 Year  
Full Time  
**PGDM**  
Equivalent to MBA

**Exclusive B-School**

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# About KIMDS

KIMDS (Kejriwal Institute of Management & Development Studies) started in 2009, is a modern day management institute providing quality education to transform young, inquisitive and enthusiastic minds into future business leaders, with ultra-modern teaching methodologies in state-of-the-art campus with numerous latest technologies.

As of today, KIMDS has matured into a promising B-School of the region with several accolades under its belt, thriving in a different vibration, has produced hallmark of success through numerous batches of students, who have made their mark in the corporate environment and are contributing and supporting the progress of Indian Business significantly. We see them as the foundation of our envisioned future of being among the top business schools in the country.

## Vision

To create socially responsible business leaders with a thrust on development of nation and protection of environment.



## Mission

To be a top B-School in the country by nurturing responsible corporate citizens and developing professionals with integrity.





## Chairman's Message



Over the years Kejriwal Institute of Management & Development Studies has been nurturing students to become business leaders of the corporate world. Recruiters are coming for campus placement drive on a continual basis and are happy with our students success. Our syllabus is reviewed and updated by academic experts from IIMs and other B-Schools. We have the best faculty team and a high faculty student ratio. We are having regular industry interaction, MDPs, seminars and workshops. Students holistic personality development coupled with domain expertise is ensured. Extracurricular activities happen throughout all the trimesters. Our well stocked library, computer lab and infrastructural facilities provide students the right environment for quality learning. Student's career development is taken as a challenge among us and we ensure that the students get the best nurturing. Our students are fully equipped to take on the modern day challenges in today's corporate world and add value to the organizations they join.

- Shri Pawan Kumar Kejriwal

## Managing Director's Message



Excellence and Values are our guiding principles which are reflected in every activity of the Institute. We emphasize on assimilation of knowledge, adherence to excellence, ethics and values. We inculcate these among our students with the academic rigor of our program. KIMDS fosters and nurtures leaders of tomorrow adept in proficient management of organizations. It instills and inculcates professional skills which helps them to make informed decisions for all stakeholders. All faculty members strive to achieve excellence in academic delivery and learning with adoption of latest pedagogical tools. The PGDM program leads the students for an overall transformation to become smart managers. The unique pedagogy instills the passion and quest for knowledge while learning its practical application in the dynamic real life business situations. The emphasis is on the holistic development of the students. The regular student and faculty interaction with the practicing managers and experts from the corporate world and academia is helping us to groom our bright students to face challenges of the corporate world and contribute significantly in their growth journey.

- Prof. (Dr.) Ajit Kumar Singh



# PGDM Program Highlights

The Post Graduate Diploma in Management (PGDM) is a two-year full time program approved by All India Council of Technical Education (AICTE), Ministry of Education, New Delhi. The program is structured to empower young inquisitive minds in the management domain with the requisite knowledge, skills and attitude with focus on latest global perspectives to meet the need of the dynamic industry and to develop leaders who can respond to complex challenges of the global business environment. The pedagogy adopted at KIMDS is based on imparting academic knowledge base with theoretical lectures supplemented along with case studies, seminar, computer based learning, business games and role plays with active participation by students.

We follow the trimester pattern of academic calendar as per latest AICTE guidelines for augmenting quality delivery of PGDM program. The PGDM program objectives are to achieve:

- Values, skills and knowledge for global competitiveness.
- Managing self-health, stress, time, emotions, conflict resolution, and growth.

The academic delivery and learning module is unique mix of teaching aids, methods and learning tools with focus on:

- Case study analysis and presentations.
- Real time exposure to business environment.
- Practical training, assignments & projects.
- Interactive lectures.
- Comprehensive class evaluation through quiz, test & presentations.
- Summer internship and Business research project.
- Beyond classroom learning through hands-on experience in industry.
- Personality growth, soft skill development and Role plays.

## PGDM with Dual Specialisation

- Domain Specialisation in Marketing, Finance, Human Resource and Retail.
- Students have option to choose Dual specialization in the second year.
- Two months immersive Summer Internship in Corporate.
- Add on certifications as per industry needs.

## PGDM Course Structure

PGDM 1st year		
Trimester I	Trimester II	Trimester III
7 Core Papers	7 Core Papers	6 Core Papers
PGDM 2nd year		
Trimester IV	Trimester V	Trimester VI
2 Core Papers Elective I - 2 Papers Elective II - 2 Papers	1 Core Paper Elective I - 2 Papers Elective II - 2 Papers	1 Core Paper Elective I - 2 Papers Elective II - 2 Papers



# Infrastructure



Theatre Style Classrooms



Seminar Hall



IT Lab



Solar Power Plant



Wi-Fi Campus with 24x7 | CCTV Surveillance



Well stocked Library



Lush Green Campus



Modern Canteen



In-Campus Hostel



Recreation



Cultural Activities



Sports



# Holistic Development

## Why Pursue PGDM Program from KIMDS?

- Academic curriculum at par with XLRI, XISS, IIMs, and other B-Schools.
- Best value proposition in terms of quality education.
- Highly affordable fee.
- Add on certifications for enhancing skills.
- Dedicated placement cell under the guidance of Professors with excellent placement track record.
- Employability in diverse sectors of different industries including Private, PSUs, Semi Government and other Departments.
- Dedicated faculties with a perfect blend of industry and academia to impart holistic learning and nurture skill building with hands on learning.
- Summer internship & live projects in association with leading organizations.
- Industrial visits, Seminars, Workshops and Panel Discussion with Corporate Leaders/ Entrepreneurs/ Govt. Officials and other stakeholders.
- KIMDS Knowledge Bank : Rich Library with latest Journal, Magazines & Newspapers.
- State-of-the-art Computer Lab, Wi-Fi Campus.
- Digital classroom with theatre style seating arrangement.
- Well-furnished separate hostel for Boys & Girls with modern facilities within the campus with 24 x 7 security.
- Spacious and hygienic mess serving homely foods.
- Fitness Centre & Lush Green Campus.
- Medical Facility.
- Cultural Programs, Sports and extracurricular activities.
- Bus for Transportation.
- Education loan available.
- Govt. Scholarship\* for SC/ST/ OBC/ Minority available.

\* Conditions apply.



## Beyond Classroom Learning

### Industrial Visits



Visit to Tata Motors Plant



Plant Visit to Medha Dairy



Visit to SAIL Bokaro Plant, Bokaro



# Corporate Interface

Guest lecture by key people from corporates

Seminar and workshops



Entrepreneurship Cell

## Beyond Classroom Learning

Experiential Learning at TSAF, Sports Day & Cultural Activities





# Placement & Alumni

Placement of students is of utmost priority at KIMDS. The placement cell has active linkages with industries PAN India. The institute placement cell spearheads the placement activities and acts as an interface between the organizations and students. The placement cell takes care of the correspondence with prospective employers and arranges pre-placement talks, campus interviews and resource facilitation. The placement cell is led by placement Coordinator and supported by placement committee members along with student representatives.

## Our Alumni Speaks

- KIMDS way of imparting holistic management education is unique, enriching and rewarding. I feel proud to hone my management skills through the unique pedagogy.

**Khushi Jha**, Research Analyst, Narnolia Financial Services Ltd.



- I got international placement only because of the best learning during my PGDM course at KIMDS. Thanks to all team members and placement cell for providing me such opportunity.

**Arjun Yadav**, Manager-Finance, Gabon Mining, South Africa.



- It was fun while learning from the best learned Professors and I got complete transformation of my personality through the PGL sessions and unique academic pedagogy.

**Peauka Dey**, Process Specialist-Infosys BPM



- I became confident and witnessed a 360 degree change in my outlook and thought process. Thanks to the entire team of dedicated Professors and the strict discipline along with a highly conducive learning environment.

**Ankit Kumar**, Deputy Manager, HDFC Bank Ltd.



- KIMDS is nurturing budding managers to deal with the industry required knowledge & skills practically through its unique pedagogy.

**Ayush Sinha**, Area HR Manager- JIO Infocomm Ltd.



- It was wow to study while staying at campus hostel. Learning was fun and I realized my dream of becoming a corporate professional through the blended learning module under guidance of learned faculty members.

**Saima Perween**, Management Trainee, Agarwal Packers Ltd





- I feel blessed to be part of KIMDS. Best professors mentoring with pragmatic holistic approach helped me become more confident and inculcate corporate etiquette along with academic rigor.

Hema Rani, T&D, Bada Business Pvt. Ltd.



- The PGDM program at KIMDS sharpened my professional skills and paved my career path in the PSU banking sector.

Saurav Lohia, Asst. Manager- Bank of India Ltd.



- I owe a lot for the nurturing that helped me imbibe the right skillsets for dealing with the complexities of the corporate world and realizing my dream of being part of the corporate world.

Kriti Gupta, Department Manager- Shoppers Stop Ltd.



## Our list of recruiters



### Placement Cell

Email : [placement@kimds.co.in](mailto:placement@kimds.co.in)

Mobile: 7280000705

### Alumni Cell

Email : [alumni@kimds.co.in](mailto:alumni@kimds.co.in)

Mobile: 7280000714



# Stakeholder Speaks

## What eminent people say about KIMDS

- KIMDS way of imparting holistic management education is unique, Lush Green Campus, best faculty, academic resources and bright young students makes the winning combination.

**Mr. Manoj Sharma, Regional Vice President, IndusInd Bank Ltd.**



- Excellent infrastructure and rich pool of academic resources to nurture young bright managers.

**Mr. Sudhir Tripathi, IAS, Former C.S., JH**



- Confident and talented young minds get the best academic environment for holistic learning along with the best infrastructural facilities.

**Mr. Ishu Kumar, HR Head, V-Mart Ltd.**



- Best infrastructure and a conducive learning environment coupled with best academic resources makes it the best choice among students.

**Mr. L. Khiangte, IAS, JH**



- KIMDS is nurturing budding managers to deal with VUCA situation practically through its unique pedagogy. Kudos to entire team.

**Mr. Saugata Roy, HR, Reliance Retail Ltd.**



- Wonderful campus with vibrant ambience.. Talented young inquisitive minds poised to make winning strides in the corporate world.

**Mr. Vishal Kr. Sinha, ABM, Pantaloons**



- Nice Infrastructure and a conducive learning environment coupled with best academic resources.

**Lt. General Dr. A. P. Singh(Retd.), Indian Army**



- Highly motivated energetic and enthusiastic students along with dedicated well qualified academic team makes KIMDS unique in imparting quality management education.

**Mr. Nitin Bhatia, Oracle India**





# Admission Procedure

## Eligibility

Graduation in any discipline from recognized University/ College with 50% marks for General category and 45% for reserved category. Valid CAT/MAT/XAT/CMAT/ KAT scorecard

## How to Apply

Apply online by visiting the admission section of website <https://kimds.co/admissionprocess.php>

## Selection Process

Shortlisted candidates are called for GD/PI round and after that final selection letter is issued to successful candidates.

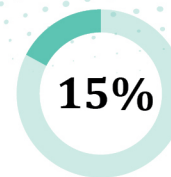
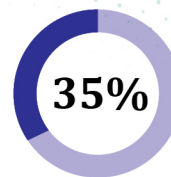


For details Scan the QR code below



## Scholarship:

Merit cum means Scholarship upto 50% on total fees for meritorious students available for few seats purely on merit and first come first serve basis. Special consideration for Girl students and wards of Defence / Police personnel.



SCHOLARSHIP CATEGORY			
Merit Scholarship		Entrance Exam Scholarship	
70 % marks in Graduation + 60 % in KAT	50% off on Course Fee	70 %ile in MAT/ XAT/ CAT/ CMAT/other	50%
65 % marks in Graduation + 60 % in KAT	35% off on Course Fee	65 %ile in MAT/ XAT/ CAT/ CMAT/other	35%
60 % marks in Graduation + 60 % in KAT	15% off on Course Fee	60 %ile in MAT/ XAT/ CAT/ CMAT/other	15%
Note: Only one category of scholarship applicable			

Apply Online : Visit [www.kimds.co](http://www.kimds.co)

Call : 7280000714 / 02



**Admission Helpline: 7280000714 / 02**

Talk with the experts while choosing your career. Register for free counseling session and free career assessment test. Visit website or call admission helpline for more details.



Scan for Details



“ I got complete transformation while pursuing my PGDM program from KIMDS, Ranchi and today I am proud to be part of the prestigious Aditya Birla group ”

Sourabh Kumar, Asst. Manager Pantaloons, Guwahati



Contact us :

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